

MINT

MEDIAKIT 25

ABOUT US

Since its founding days in 2015, MINT has rapidly developed into a mouthpiece for a tight-knit vinyl community. Records have celebrated an enormous revival in recent years - our magazine for what we call „vinyl culture“ is aimed right at the heart of this steadily growing community. We deliver specialist knowledge, in-depth reports and a large number of record reviews and we are proud to say: MINT doesn't simply have readers. It has supporters.



DATES 2025

	AD	PD	SD
FEBRUARY No. 74	10.01.25	17.01.25	07.02.25
MARCH / APRIL No. 75	14.02.25	21.02.25	14.03.25
MAY No. 76	04.04.25	11.04.25	02.05.25
JUNE / JULY No. 77	16.05.25	23.05.25	13.06.25
AUGUST / SEPTEMBER No. 78	04.07.25	11.07.25	01.08.25
OCTOBER No. 79	22.08.25	29.08.25	19.09.25
NOVEMBER No. 80	10.10.25	17.10.25	07.11.25
DECEMBER / JANUARY No. 81	14.11.25	21.11.25	12.12.25

AD = advert deadline PD = print deadline SD = street date

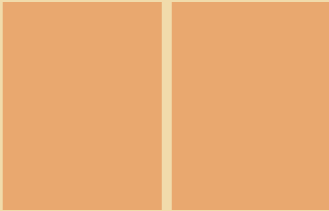

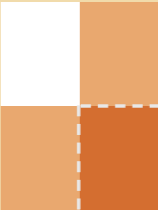

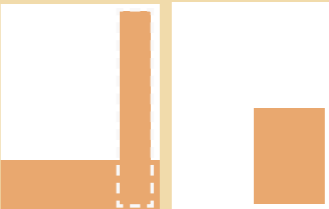
HARDFACTS

print run*	30.900 issues*
circulation	22.500 issues*
subscribers	5.931
price	9,90€

* publisher information

FORMATS & RATES

all formats plus 3mm bleed margin

	2/1 pages 420 x 297mm € 9.780
	1/1 page 210 x 297mm € 4.890 cover pages inner: € 5.290 outer: € 5.490
	1/2 page - portrait 101 x 297mm - landscape 210 x 140mm € 2.490
	1/3 page - portrait 70 x 297mm - landscape 210 x 97mm € 1.890
	1/4 page - portrait 44 x 273mm* - landscape 210 x 75mm - square 90 x 134mm* € 1.390

* these formats without bleed margin

color profile cover
color profile inner
contact for ads

CMYK, ISO coated v2 300%
CMYK, PSO LWC improved
anzeigen@mintmag.de